Subject: This week from CCA (CCA Delivers - May 4, 2017)
From: "Central City Association" <jdanganan@ccala.org>
Date: 05/04/2017 04:08 PM
To: "Carol E. Schatz" <cschatz@downtownla.com>

CCA Delivers

CCALA.org
May 4, 2017

INSIDE THIS ISSUE

- **DTLA 2040 WORKING GROUP**
- **RFQ FOR CITY ENVIRONMENTAL CONSULTANT ON-CALL LIST**
- **LUPITA SÁNCHEZ CORNEJO APPOINTED TO LAUSD COMPENSATION REVIEW COMMITTEE**

DTLA 2040 Working Group

On April 28th, **Bryan Eck** from the Department of City Planning joined the DTLA 2040 Working Group to share the City's work on the two Downtown community plans, which are now in the process of being updated. CCA members had the opportunity to share their own ideas and concerns, including how best to address topics ranging from affordable housing, to parking and transportation, to homelessness.

Eck explained that the general plan designations, as proposed, are intended to be aspirational in their language. The Planning department is seeking to move away from planning by "use," instead looking to focus on planning for "form," and allowing more flexibility in how properties are used. CCA members were also very encouraged to hear that the City hopes to move away from rigid requirements and to rely more on incentives to push forward their vision.

Many members brought up parking as a concern, hoping that the DTLA 2040 plan would include a complete elimination of parking minimums within the downtown area, which would both reduce costs and incentivize other modes of travel. Shared public parking garages, like those found in Old Pasadena and Santa Monica, were discussed as a potentially worthwhile investment. Street standards will also be updated as part of DTLA 2040, which presents an opportunity to convert some under-performing and unsafe one-way streets back to two-way service.

The public benefits or "value capture" component of DTLA 2040 was also discussed, and City staff are welcome to input on how best to structure such a program. CCA has been following the development of similar programs like that found in the Exposition Corridor Transit Neighborhood Plan, and is advocating for a simpler, more predictable approach to community benefits. Attendees also asked

EVENTS CALENDAR

CCA EVENTS

THURSDAY, MAY 11
11 a.m. - 1:30 p.m.
CCA'S 23RD ANNUAL TREASURES LUNCHEON
Westin Bonaventure Hotel & Suites

WEDNESDAY, MAY 17
4 - 5 p.m.
MEET & GREET: SENATE PRESIDENT PRO TEMPORE KEVIN DE LEON
Los Angeles State Historic Park
Open to Executive- and Premier-level members only.

THURSDAY, JUNE 15
11 a.m. - 1:30 p.m.
HOUSING PANEL & SHOWCASE: DENSITY IS OUR DESTINY
Omni Hotel Los Angeles

WEDNESDAY, JUNE 21
5:30 - 7:30 p.m.
MEMBERS SOIREE HONORING CALVIN HOLLIS AND MARIE SULLIVAN, METRO
Sheraton Grand Los Angeles

COMMITTEE CALENDAR

WEDNESDAY, MAY 17, 2017
8:30 - 10 a.m.

HOUSING, LAND USE & DEVELOPMENT

Topics: *OURLA2040; Hazens LA Center, 1020 S. Figueroa Street; Building Forward LA*

Special Guests: *Claire Bowin, Department of City Planning; Tracy*

City Planning to be sure that any such requirements were not layered on top of existing fees or requirements such as Quimby fees or the proposed linkage fee.

Housing production, affordability, and homelessness were identified as high priorities to address in the community plan update. Suggested improvements included: added residential capacity throughout Downtown, process/bureaucracy improvements at City Hall, removal of parking minimums, and tiering projects off of the community plan's EIR. CCA members are encouraged to offer other suggestions that will promote affordability in DTLA and help reduce homelessness and the concentration of poverty.

Looking ahead, the Planning department hopes to release the community plan text in early summer, to have the new zoning code (re:code LA) ready by August/September, and to publish the draft EIR in late 2017/early 2018. CCA members are invited to the DTLA 2040 Working Group's next meeting on May 19th from 10 to 11:30 a.m., which will have a special focus on Downtown mobility.

CCA thanks **Bryan Eck**, Los Angeles Department of City Planning, for his remarks and his collaboration.

Chu, Hazens; Ashley Atkinson, Office of Mayor Eric Garcetti

WEDNESDAY, MAY 31, 2017
8:30 - 10 a.m.

DOWNTOWN 2030

Topics: *Cap Park 101; Park Fee Update*

Special Guests: *Cecilia Estolano, ELP Advisors; Elizabeth Peterson, EPGLA; Darryl Ford, Department of Recreation and Parks*

CCA IN ACTION

RFQ for City Environmental Consultant On-Call List

The City of Los Angeles is adopting a pre-qualified list of on-call consultants for two types of environmental review: 1) applicant-proposed development projects, and 2) community plan updates, code amendments, and other policies and programs. Going forward, environmental consultants *must* be on this on-call list to prepare CEQA documentation for any of these types of projects—even if they are hired by private parties, as with applicant-proposed development projects.

We strongly encourage members who work in environmental consulting to apply. Developers, architects, and others who regularly require environmental documentation should also ensure that your preferred consultants are on the list. The Planning department anticipates that the RFQs will be released in June, and will be available from the LA Business Assistance Virtual Network (LABAVN). More information about the RFQs and links to LABAVN can be found here.

For more information, please contact CCA Director of Public Policy, Shane Phillips.

This week, CCA attended the Sixth Street PARC EIR Scoping Meeting to voice the need for the park to integrate the design of a future 6th Street Metro Station, which would serve the fast-growing, transit-poor Arts District. We encourage CCA members to provide their input on the Sixth Street PARC as well by submitting comments by mail or email to Jan Green Rebstock (Department of Public Works, Bureau of Engineering, 1149 S. Broadway, Suite 600, Mail Stop 939, Los Angeles, CA 90015) by May 22.

For more information, please contact CCA Associate Director of Public Policy and Membership, Joanne Danganan.

Lupita Sánchez Cornejo Appointed to LAUSD Compensation Review Committee

Congratulations to Lupita Sánchez Cornejo, CCA member and Director of External

CCA MEMBERS IN THE NEWS

"I just don't buy the premise that if you limit it, people are going to go away," said Lynn Mohrfield, California Hotel and Lodging Association. *Los Angeles Times*, May 3, 2017. "With Garcetti's

Affairs for AT&T, who was recently appointed to the committee by Mayor Garcetti and confirmed by City Council on May 3rd. The LAUSD Compensation Review Committee was created by L.A. voters in 2007 and is tasked every 5 years with setting compensation for LAUSD's Board of Education members.

budget relying on millions from Airbnb, will L.A. still clamp down on short-term rentals?"

NEW MEMBERS

- Ervin Cohen & Jessup LLC
- Lucky Strike
- Metspresso, LLC

Announcements

MEMBER SUGGESTIONS

CCA IS LOOKING FOR A NEW OFFICE

Hal Bastian, a DTLA consultant and CCA Executive Committee member, has been chosen to represent CCA in our immediate search for new office space in DTLA. Hal is representing CCA as our broker through his affiliation with Amalgamated Metropolitan Properties, Inc., and can be reached at hal@halbastian.com or (213) 440-0242.

Please contact Hal to find out CCA's space requirements and/or to submit potential office space for consideration. CCA's goal is to move into our new office by the end of this year!

CCA STRATEGIC PLAN

CCA is looking for a consultant to prepare a strategic plan. **The intent of the strategic plan is to provide CCA with a road map to be the ultimate voice for the future of DTLA. To submit consultant recommendations please contact CCA's Associate Director of Public Policy & Membership, Joanne Danganan, at jdanganan@ccala.org or (213) 416-7511.**

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